## W.T. GRANT COMPANY ofnnual Report. 1961




The Company started with one store at Lynn, Mass. in 1906. On January 31, 1962, it was operating 952 general merchandise stores in 45 states. In addition, 3 distribution centers were servicing the stores with certain lines of merchandise.

The stores are family type stores selling merchandise lines for women, for men, for children, and for the home. Prices generally range up to $\$ 5$, but some items range in prices up to and even above $\$ 100$.

While most sales are for cash, credit service is available in all stores and accounted for $12.7 \%$ of total sales in 1961.

In 1961, total sales were $\$ 574,502,000$. This is an average of $\$ 603,000$ per store.

The 1961 sales were at a new all-time high for a year. Except for 1932, 1938, and 1949, the Company has had a sales increase every year in its 55 year history.

The Company has earned a profit and has paid dividends in every year of its history.

The Company is maintaining a steady program of expansion. In recent years, it has been directed almost entirely to leased shopping center stores. At the last year end, 528 of the 952 stores were in shopping centers.

The Company employed an average of 40,000 people during the year, with a peak of approximately 50,000 in December.

The Company's capitalization includes 150,000 shares of $33 / 4 \%$ preferred stock held by 792 stockholders, and $5,812,311$ shares of common stock held by 13,854 stockholders.

The Company has a long term debt represented by $\$ 35,000,000$ of $43 / 4 \%$ Sinking Fund Debentures sold to the public in January 1962.

Besides its domestic operations, the Company owns approximately $51 \%$ of the common stock of Zeller's Ltd., a Canadian chain operating 94 stores similar to Grant stores, with 1961 sales of $\$ 62,874,000$. Zeller's Ltd. also is maintaining a steady program of expansion.

|  | GRANT COM | NY |
| :---: | :---: | :---: |
|  | in 1906 at Lynn, Mass. |  |
|  | e and Buying Offices . . . 1 | Broadway, New York 18 |
| DIRECTORS | OFFICERS |  |
| William T. Grant | William T. Grant |  |
| Chairman | Chairman of the Board |  |
| Edward Staley | Edward Staley | Robert W. Ives |
| Vice Chairman | Vice Chairman of the Board | Central Regional Vice President |
| John G. Byler | Louis C. Lustenberger | Charles W. Rivoire |
| Joseph W. Chinn | President | Secretary |
| Howland S. Davis | M. F. Ketz | Richard W. Mayer |
| Raymond H Fogler | Financial Vice President and Comptroller | Treasurer |
| Raymond H. Fogler |  | Robert J. Kelly |
| John D. Gray | R. W. Rosevear Operations Vice President | Assistant Secretary |
| Thomas P. Jerman | Howard E. Eades | Rosalie A. Mulford |
| Albert E. Kelly | Merchandise Vice President | Assistant Treasurer |
| M. F. Ketz | Joseph A. Livolsi | Allan E. Lomen |
| M.F. Ketz | Store Management Vice President | Assistant Comptroller |
| Peter Kilburn | Herbert T Wilkinson |  |
| J. Luther Knies | Store Expansion Vice President |  |
| Louis C. Lustenberger | Transfer Agent: Morgan Guarant | rust Company of New York |
| Clarence J. Myers | Registrar: Bankers Trust Compan | New York, N. Y. |

Dr. Charles F. Phillips

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## THE HIGHLIGHTS

Year ended January 31.


## W. T. GRANT COMPANY

1441 Broadway, New York 18, N. Y.

## To the Stockholders:

This is the Company's fifty-fifth annual report. It covers the fiscal year ended January 31, 1962.

The Company completed the year with the largest sales in its history, $\$ 574,501,798$, and with net earnings of $\$ 8,359,313$. This performance for the year not only offset the results of a disappointing first half but also absorbed the increased costs of a record expansion program that covered the opening of 113 new stores, which was a $45 \%$ increase over the 78 new stores opened in the previous year.

This expansion program represents a substantial drain on current profits, but we are confident that it also represents a sound investment and will result in a satisfactory return on that investment in future years.

## SALES

The year's sales of $\$ 574,501,798$ registered not only a new high but also an increase of $\$ 61,814,975$ or $12 \%$ over 1960 , which was the highest increase in amount for any one year in the Company's 55 year history.

December 1961 sales reached a new alltime high. They totalled $\$ 100,083,507$ and for the first time in any one month exceeded the $\$ 100$ million mark.

Shopping center stores continued to contribute an increasing portion of the Company's sales, $51 \%$ in 1961 compared to $45 \%$ in 1960 .

Credit sales also continued their record of increases over the previous year. In 1961 they totalled $\$ 73,059,809$, or an increase of $17.1 \%$, and accounted for $12.7 \%$ of the Company's total sales.

## EARNINGS

The 1961 net earnings of $\$ 8,359,313$, after preferred dividends, were equal to $\$ 1.34$ per share on $5,812,311$ shares of common stock outstanding at the year end.

For 1960 , net earnings were $\$ 9,198,133$, or $\$ 1.50$ per share on $5,755,526$ shares of common stock at the year end.

The lower 1961 earnings reflect higher sales promotion costs, higher salaries, wages, and benefits to employees, including increasing social security taxes, and increased expenses incurred in carrying out the record-high expansion program.

## DIVIDENDS

During 1961, the Company paid regular dividends of $\$ 3.75$ per share on the preferred stock and regular dividends of $\$ 1.20$ per share on the common stock, the same as was paid in 1960.

In 1961, the Company continued its record of earning a profit and paying dividends in every year of its 55 year history.

## FINANCIALCOMMENTS

In January 1962, the Company sold to the public, through underwriters, $\$ 35,000,000$ of $43 / 4 \%$ Sinking Fund Debentures due January 1, 1987.

It was a successful offering both in timing and interest rate, and will provide the Company with working capital needed in connection with its expansion program. The proceeds received on January 31, 1962 were temporarily invested in short term securities and used, in part, to reduce credit accounts sold to banks.

At the year end, working capital totalled $\$ 119,891,956$, an increase of $\$ 35,975,921$ over $\$ 83,916,035$ at the end of 1960 . This increase includes the proceeds from the January 1962 sale of debentures.

Merchandise inventories in stores, distribution centers, and in transit, totalled $\$ 112,885,170$ at the year end, or $\$ 16,641,352$ above a year ago. The increase is in new and enlarged stores, and a new merchandise distribution center.

Installment receivables from customers were $\$ 49,759,767$, of which $\$ 32,901,919$ had been sold to banks. A year ago, the receivables totalled $\$ 40,041,261$, of which $\$ 39,229,521$ had been sold to banks. The decrease in the accounts sold at the last year end reflects the planned use of debenture proceeds for this purpose after January 31, 1962.

## EXPANSION

The 1961 record expansion program included 113 new stores, of which 112 were in shopping centers. In 1960, the program covered 78 stores, of which 77 were in shopping centers. The 1961 program also included the opening of a new merchandise distribution center in Buena Park, California, and the enlargement of 10 stores. The 1960 program included 13 enlarged stores.

At the year end, 952 stores, including 528 in shopping centers and one temporarily closed, were in operation. A year ago, there were 864 stores, with 417 in shopping centers. The net increase of 88 stores is accounted for by the 113 new stores less 24 downtown stores and one shopping center store that were permanently closed.

During 1961, the Company continued to open new stores and to convert more existing stores to the self-service, check-out type of operation. There were 497 such stores at the year end, compared to 320 a year ago.

The Company is in a favorable position with its downtown store leases. In the next 5 years, 170 such leases will expire. This will give management the opportunity to decide whether to close the stores or renew leases, usually for a short term and often at a reduced rental.

The 1961 capital expenditures, principally for store fixtures, totalled $\$ 7,855,000$ compared to $\$ 7,995,000$ in 1960 . It should be noted that we opened 113 new stores in 1961 with capital expenditures lower than expended in 1960 for 78 new stores. This favorable position is the result of cost reductions, improved store fixture designing and layouts developed by our Store Expansion Division.

We estimate that the 1962 expansion program will exceed the record program of 1961. At the end of 1961 , there were 83 new stores
under construction for opening in 1962. We estimate opening about 125 new stores and approximately 10 enlarged stores, with capital expenditures of approximately $\$ 9,000,000$.

## PERSONNEL

At the year end, there were approximately 38,000 employees compared to 35,000 a year ago.

Salaries and wages, social security taxes, retirement plan contributions, and other benefits amounted to $\$ 113,121,937$ or $19.7 \%$ of sales in 1961. This compares with $\$ 102,702,763$, or $20.0 \%$ of sales in 1960. Included in these totals are social security taxes of $\$ 5,249,150$ for 1961 and $\$ 4,458,613$ for 1960 ; and the Company's contributions to the retirement plan of $\$ 648,690$ in 1961 and $\$ 907,894$ in 1960. Good earnings and realized gains on the investments in the retirement fund reduced the Company's contribution in 1961.

## ORGANIZATION

The store expansion program made it possible to promote 173 assistant store managers to store managers during the year. It also brought promotions for 304 store managers to larger stores. To provide for future manpower needs, the number of men-in-training at the year end was increased from 1,003 at the end of 1960 to 1,110 at the end of 1961 .

Three new districts were added to our field organization at the beginning of the year, and two more districts at the beginning of 1962 . These changes made possible the promotion of 5 store managers to district management, and a number of promotions for store managers.

The Company started 1962 with a number of major home and field office organization changes. Some of them came upon the retirement of Gordon Anderson, New England Regional Vice President, after 42 years of loyal service; and J. Luther Knies, a Director and Merchandise Vice President, after 38 years of loyal service to the Company. Mr. Knies will continue as a Director.

In connection with the organization changes, Reginald W. Rosevear, former Store Expansion Vice President, was appointed to the new position of Operations Vice President. He
will coordinate store management, merchandising, and sales promotion functions of the Company. Joseph A. Livolsi, former Eastern Regional Vice President, was appointed to Store Management Vice President; Howard E. Eades, former Personnel Vice President, to Merchandise Vice President; Herbert T. Wilkinson, former Store Management Vice President, to Store Expansion Vice President; and Edward Milburn, former Employment and Training Manager, to Personnel Director.

In the field organization, George R. McCue, former Eastern Regional Personnel and Operating Manager, was appointed to Eastern Regional Manager; James F. McGrath, former Central Regional Merchandise Manager, to Southern Regional Manager; and John P. Dane, former New England Regional Personnel and Operating Manager, to New England Regional Manager.

The Company continues to maintain a constant development of management manpower. In the group of 14 top management people, all have had store and other management experience. The average age of the group is 51 , and the average length of service is 26 years.

## ZELLER'S LIMITED

Zeller's, a Canadian chain of stores, in which the Company owns approximately $51 \%$ of the common stock, also carried through an aggressive program of expansion. During 1961, it increased its number of stores from 80 to 94 .

Its 1961 sales were $\$ 62,874,268$, or $10.3 \%$ above 1960. Its net earnings were $\$ 1,903,990$ or $\$ 2.27$ per common share, which compares with $\$ 2,149,048$, or $\$ 2.59$ per common share in 1960.

During the year, Keller's paid dividends of $\$ 1.40$ per common share, the same as in 1960.

All foregoing amounts are in Canadian dollars.

We are grateful to our customers, employees, and suppliers for the parts they played in our 1961 performance.

We believe that, in 1962, competition among retailers will continue to grow. We intend to carry out another record program of expansion and to absorb costs incidental thereto. We are confident that we will have a good performance, adding potential earning power for the Company in the years ahead.


Vice Chairman of the Body


April 4, 1962





## BOARD OF DIRECTORS



John G. Byler
Executive Director, The Grant Foundation, Former Financial Vice President of the Company


William T. Grant Chairman of the Board


Howland S. Davis
Trustee


Albert E. Kelly Financial Advisor to Mr. Grant


Louis C. Lustenberger President of the Company


Raymond H. Fogler Retired-Former President of the Company

M. F. Ketz

Financial Vice President and Comptroller of the Company


Clarence J. Myers
Chairman of the Board and President
N. Y. Life Insurance Co


John D. Gray
President
Hart Schaffner and Marx


Peter Kilburn
President,
Greenshields Incorporated, Montreal


Dr. Charles F. Phillips President, Bates College

Joseph W. Chinn
President,
Wilmington Trust Co.


Thomas P. Jerman Consultant

J. Luther Knies

Retired-Former Merchandise Vice President of the Company


Edward Staley
Vice Chairman of the Board

## STATEMENT OF OPERATIONS

W. T. Grant Company


## W. T. GRANT COMPANY



## STATEMENT OF FINANCIAL POSITION

| Liabilities, Reserves, and Capital | January 31, |  |
| :---: | :---: | :---: |
|  | 1962 | 1961 |
| CURRENT LIABILITIES |  |  |
| Accounts payable and accrued expenses . | \$ 54,461,145 | \$ 36,537,269 |
| Federal taxes on income-Note C . | 8,388,685 | 8,694,088 |
| total Current liabilities | \$ 62,849,830 | \$ 45,231,357 |
| LONG TERM DEBT-Note G | 35,000,000 | - |
| DEFERRED FEDERAL INCOME TAX-Note D | 804,000 | 372,000 |
| RESERVES |  |  |
| For uninsured risks | 1,400,000 | 1,400,000 |
| For repainting stores . | 1,505,579 | 1,273,123 |
| For deferred contingent compensation-Note B | 697,562 | 613,400 |
| TOTAL RESERVES . | \$ 3,603,141 | \$ 3,286,523 |
| CAPITAL-Notes B, E, and G: |  |  |
| Capital Stock |  |  |
| Cumulative Preferred- $\$ 100$ par value: |  |  |
| Issued 150,000 shares of $33 / 4 \%$ series | 15,000,000 | 15,000,000 |
| Common-\$2.50 par value: |  |  |
| Authorized 8,500,000 shares |  |  |
| Issued $5,846,111$ and $5,789,126$ shares, respectively . | 14,615,277 | 14,472,815 |
| Capital paid-in in excess of par value of shares issued. | 18,557,418 | 17,545,153 |
| Amounts paid by officers and employees under purchase contracts for 424,525 and 424,075 shares, respectively, of unissued Common Stock . |  |  |
| Earnings retained for use in the business . . . . . . . $\begin{array}{r}\text { \$ 33,740,725 } \\ \mathbf{9 0 , 2 6 7 , 2 2 2}\end{array}$ |  |  |
|  |  |  |
| TOTAL CAPITAL . . . . . . . . . . . . | \$139,007,947 | \$136,937,260 |
|  | \$241,264,918 | \$185,827,140 |
| (See notes to financial statements.) |  |  |

## NOTES TO FINANCIAL STATEMENTS

January 31, 1962

Note A - At January 31, 1962, the Company's equity in the net assets of Zeller's Limited, an approximately $51 \%$ owned unconsolidated subsidiary, exceeded the cost of its investment in 382,500 shares of common stock of the subsidiary by approximately $\$ 707,000$. The Company's equity in Zeller's net earnings applicable to common stock (before dividends thereon for the year ended January 31,1962 ) amounted to approximately $\$ 828,000$ During the year, the Company received dividends amounting to $\$ 529,739$ from Zeller's Limited.

Note $\mathbf{B}$ - The amount shown for the reserve for deferred contingent compensation at January 31, 1962 represents (a) to the extent that allotments are contingently distributable in Common Stock of the Company an amount equivalent to the cost to the Company of 33,800 shares of its Common Stock held for this purpose; and (b) the total remaining in participants' contingent cash allotments. For the year ended January 31, 1962, the amount charged to earnings for this plan was $\$ 100,000$.

Note C - In accordance with the practice followed since 1946, gross profits on installment sales are reflected in the Company's financial statements when such sales are made, whereas for federal income tax purposes, such gross profits are reported as income when collections are received. Adequate provision has been made for income taxes and such provision is included in the liability for federal taxes on income.

Note D - As permitted by the Internal Revenue Code, the Company has adopted accelerated depreciation methods for income tax purposes, but has continued to use straight-line depreciation for financial statements. Provision has been made for deferred federal taxes on income to provide for the estimated additional future taxes which may become payable when depreciation based on acceler-
ated methods will be less than that based on the straightline method.

Note E - The $33 / 4 \%$ Cumulative Preferred Stock is redeemable at the Company's option in whole or in part at $\$ 100$ per share plus accrued dividends to date of redemption.

At January 31, 1962, 529,555 shares of the Company's unissued Common Stock were reserved under the Employees' Stock Purchase Plan. Contracts for the sales of such shares, on a deferred payment basis, are made at approximate market prices at dates of contracts. Shares are issued after completion of payments.

Note F - At January 31, 1962, the Company was lessee of real property under 958 leases expiring subsequent to January 31, 1965 at aggregate minimum annual rentals of approximately $\$ 22,345,000$ (exclusive of taxes and other expenses payable under terms of certain of the leases). This amount includes approximately $\$ 16,357,000$ for minimum annual rentals under 678 leases which were on a percentage of sales basis with specified minimum annual rentals, but does not include any amount for 19 leases which were on a percentage of sales basis without any specified minimum annual rentals.

Note G - Long term debt consists of $43 / 4 \%$ Sinking Fund Debentures dated January 1, 1962 and due January 1, 1987. The indenture provides, among other things, for certain limitations with respect to the declaration of cash dividends, acquisition or disposition of capital stock, and the incurrence of long term indebtedness. Sinking Fund payments begin January 1, 1969 and continue at the annual rate of $\$ 1,500,000$. At January 31, 1962, approximately $\$ 17,000,000$ of earnings retained for use in the business was free for payment of dividends.

## ACCOUNTANTS' REPORT

## ERNST\&ERNST <br> 120 BROADWAY

NEW YORK 5, N. Y.

To the Board of Directors
W. T. Grant Company

New York, N. Y.
We have examined the statement of financial position of W. T. Grant Company at January 31, 1962, and the related statement of operations for the year then ended. Our examination was made in accordance with generally accepted auditing standards. and accordingly included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the accompanying statements of financial position and operations present fairly the financial position of W. T. Grant Company at January 31.1962, and the results of its operations for the year then ended, in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

## SOURCE AND DISPOSITION OF FUNDS

(amounts in 000's)
(years which end January 31 of subsequent years)
TOTAL
$19611960 \quad 1959 \quad 19531957 \quad 5$ Years

| SALES | \$574,501 | \$512,687 | \$479,997 | \$432,240 | \$406,337 | \$2,405,762 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| LESS: |  |  |  |  |  |  |
| Merchandise costs, supplies, outside services, etc. | 407,539 | 356,860 | 329,959 | 299,423 | 280,420 | 1,674,201 |
| Wages and salaries, including miscellaneous benefits | 107,224 | 97,336 | 88,047 | 79,102 | 74,610 | 446,319 |
| Retirement plan contributions | 648 | 908 | 1,071 | 1,008 | 1,200 | 4,835 |
| Social security taxes on payrolls . | 5,249 | 4,459 | 3,494 | 2,712 | 2,444 | 18,358 |
| Rents to landlords less rentals on subleases | 23,854 | 21,401 | 19,778 | 18,264 | 16,943 | 100,240 |
| Federal, state and local taxes, excluding social security taxes | 15,087 | 16,262 | 19,475 | 16,209 | 15,596 | 82,629 |
| Depreciation and amortization | 6,541 | 6,263 | 5,915 | 5,672 | 5,407 | 29,798 |
| NET INCOME FROM OPERATIONS | \$ 8,359 | 9,198 | \$ 12,258 | \$ 9,850 | \$ 9,717 | \$ 49,382 |
| Add charges against income which involve no cash outlay: |  |  |  |  |  |  |
| Depreciation and amortization | 6,541 | 6,263 | 5,915 | 5,672 | 5,407 | 29,798 |
| Net increase in reserves. | 317 | 123 | 153 | 152 | 66 | 811 |
| Deferred federal income tax . | 432 | 310 | 62 | - | - | 804 |
| From sale of common stock to public . | - | - | 14,042 | - | - | 14,042 |
| From sale of common stock to employees . | 1,214 | 1,487 | 812 | 591 | 550 | 4,654 |
| From sale of debentures . | 35,000 | - | - | - | - | 35,000 |
| From recovery of taxes, pertaining to LIFO | - | - | - | - | 1,635 | 1,635 |
| From sale of land and buildings . | 146 | - | 9 | - | 48 | 203 |
| TOTAL FUNDS PROVIDED | \$ 52,009 | \$17,381 | \$33,251 | \$16,265 | \$17,423 | \$ 136,329 |
| How funds were used |  |  |  |  |  |  |
| For dividends to stockholders. | \$ 7,502 | \$ 7,429 | \$ 6,624 | \$ 5,553 | \$ 5,527 | \$ 32,635 |
| For investment in land and buildings . | - | 318 | - | 35 | - | 353 |
| For investment in furniture and fixtures | 7,577 | 7,596 | 7,220 | 5,600 | 6,050 | 34,043 |
| For investment in improvements to leased properties | 71 | 284 | 233 | 107 | 251 | 946 |
| For investment in Zeller's Limited | - | - | - | 2,773 | 951 | 3,724 |
| For purchase of common stock for deferred compensation plan | 6 | 126 | 149 | 57 | 61 | 399 |
| For increase in sundry accounts-net . | 877 | 620 | 154 | 377 | 118 | 2,146 |
| Funds added to working capital | 35,976 | 1,008 | 18,871 | 1,763 | 4,465 | 62,083 |
| TOTAL FUNDS USED | \$ 52,009 | \$ 17,381 | \$33,251 | \$ 16,265 | \$17,423 | \$ 136,329 |

Comparative statement of operations




## MERCHANDISE LINES GOLD IN W. T. GRANT FRIENDLY FAMILY STORES

## For Women

Dresses
Coats, Suits, Jackets
Skirts, Slacks
Blouses
Sportswear, Playwear
Sweaters
Beachwear
Millinery, Ribbons, Veiling

## Uniforms

Gloves
Handbags
Hosiery
Slips, Petti Slips
Gowns
Pajamas
Robes, Dusters
Foundation Garments
Maternity Wear
Shoes, Slip Pers
Swimwear
Jewelry, Watches
Rainwear, Umbrellas
Cosmetics, Tolletries
luggage, Wallets
Underwear
Party Supplies
Yard Goods, Patterns
Art Needlework
Hair Goods, Notions
Sewing Supplies

| For Children | For Men |
| :---: | :---: |
| Infants' Wear | Dress Shirts |
| Infants' Furniture | Sports Shirts |
| Nursery Supplies | Sweaters |
| Layettes | Slacks |
| Shoes | Jackets |
| Slippers | Coats |
| Hosiery | Headwear |
| Sweaters |  |
| Headwear | Hosiery |
| Sleepwear | Shoes |
| Robes | Slippers |
| Coats, Snowsuits | Underwear |
| Gloves, Mittens | Rainwear |
| Swimwear | Walking Shorts |
| Polo Shirts | Work Clothes |
| Playwear | Neckties |
| Sportswear | Polo Shirts |
| Rainwear | Pajamas |
| Girls' Dresses, Slips | Gloves |
| Girls' Skirts, Blouses | Rubber Footwear |
| Pre-Teen Apparel | Watches |
| Handbags |  |
| Boys' Suits and Jackets | Jewelry |
| Boys' Shirts and Pants | Robes |
| Underwear | Beachwear |
| Boys' Belts, Neckties | Belts |
| Dolls, Doll Clothes | Shaving Needs |
| Bicycles, Accessories | Sporting Goods |
| Books, Games, Hobby Kits | Active Sports Camping, Hunting, |
| Creative Toys, Educational Toys | Fishing <br> Swimwear |

## For the Home

Bed Sheets, Pillow Cases, Pillows
Blankets, Comforters, Bedspreads
Bedroom Ensembles, Cushions
Curtains, Draperies, Slip Covers
Towels, Shower Curtains, Bathroom Supplies
Dinnerware, Glassware, Cutlery
Table Linens, Oilcloth
Electric Appliances, Power Tools
Lamps, Shades, Pictures
Room Size and Scatter Rugs
Furniture, Mirrors
Summer Furniture,
Unfinished Furniture
Hardware, Hand Tools
Paints, Brushes
Candy, Cookies
Record Players, Records
Radios, Television Sets
Cameras and Supplies
Power Lawn Mowers
Garden Tools, Plants, Seeds
Barbecue Grills
Wading Pools, Play Gyms
Stationery, Typewriters
Cooking Utensils
Electrical Accessories, Fans
Pets, Pet Supplies
Refrigerators, Freezers,
Washers, Dryers,
Sewing Machines
Aluminum Storm Windows, Doors Cleaning and Laundry Supplies Gift and Novelty Items


